



# LILABA

## ANALYTICAL LABORATORIES

NABL Accredited Testing  
Laboratory Vide Certificate  
Number TC - 7179

- Do You Know Quality Cycle of Your **Food Product** ?
- Do You Know Confidence Cycle of Your **Food Business** ?
- Do You Know Growth Cycle of Your **Food Business** ?



**DON'T WORRY...**

**LILABA ANALYTICAL LABORATORIES** will be more than happy to help you to make you more confident about quality of your Food Products.

**CORPORATE PROFILE**

[www.lilabalabs.com](http://www.lilabalabs.com)

# OUR STORY

## Idea To Realization



With the mission and vision to serve the society and Food industry at the best, Lilaba Analytical Laboratories was started in 2012.

We started with very small lab. We were doing analysis of water and food products. Initially, we faced very tough time in getting the business. People and Food manufacturer, food processors were not aware of **Enormous Benefits and Necessities of the Quality testing** by third party labs like us. It was very huge challenge for us to convince the clients for getting their products tested. Getting regular business became tough and so running the lab. **We were committed to our service and never compromised on our service quality hence we opted the strategy of providing value addition to client along with our Testing Services.** We started providing training and guidance to ensure the quality in food and water industry. Soon, customers started taking interest in testing activities since they are happier with the Better quality of their products and we made customer feel peace of mind with our expert testing and analysis service in food and water.

Our customer's Business started growing rapidly since they are confident with their best quality and exact nutritional value. **"One happy customers, gives 10 more new customers"----** We multiplied our business on this basic and most essential business principle. Our list of **Happy and satisfied customers** grown (and is still growing....) day by day due to our industry best testing and analysis service. We have given value for money to the client.

We continued investing on developing new skills and Latest Technology to cater more clients and to keep pace with the change in Technology. Sooner, we started analysis of **Fertilizer, Soil, Agri products, Pharma, Environment, Chemical, Oil etc.** We flourished in all the Testing Segments.

As of now, we have huge base of highly satisfied and loyal customer base including some of the top Indian corporate companies. We are now, one of the largest, reliable, accurate and most modern Water, Food, Agriculture, Pharma, Soil, Fertilizer, Chemical and Water testing laboratory in Surat, Gujarat.

 <b>11+ Years of Experience of The Laboratory</b>	 <b>60+ Employees Forming Expert Team</b>	 <b>23000 Square Feet + Laboratory Area</b>	 <b>2000 + Delighted Customers of The Laboratory</b>
---	---	---	--

## Quality Policy

## Our Motivation

Our quality policy is to provide **RELIABLE, SATISFACTORY, CONSISTENT** and **TIMELY** services to the Customer through following.

- Maintaining a management system that will allow us to meet or exceed the requirements of our customers;
- Maintaining a management system meeting the requirements of ISO/IEC 17025: 2017 consistently;
- Maintaining a working knowledge of the quality systems involved and implementing them in our work;
- Performing all testing competently in conformance with customer requirements and stated test methods;
- Uncompromising attitude towards excellence in testing and maintaining impartiality in testing activities

We Believe Employee as our Valuable Assets,  
We have experienced, competent and qualified  
technical staff for accomplishing Challenging Task.





# VISION

## CORE IDEOLOGY



### Core Purpose

“To Bring Happiness in Human Lives by Elevating Quality and Providing Revolutionary, Reliable & Innovative Solutions.”



### Core Values

Customer  
Delight



Commitment



Integrity



Innovation



Relationship



## ENVISIONED FUTURE



### Big Hairy Audacious Goal (B.H.A.G.)

To Incorporate Great Practices of TATA Groop & Achieve Turnover of 500 Crore by 2035.



### VIVID Description



LAL will be having Corporate Office & State of the Art Central Laboratory in Surat Spread over 3 Lakh Square Feet Constructed Area & 3 Lakh Square Feet Open Area.



LAL will Achieve G.D. Birla Award for Scientific Research, Indian Science Award, National Bioscience Award, Economic Times Award & VIN Award.



LAL will be having Branch Laboratories in 10 Different Cities of India, Branch Offices in Every State of India & in 15 Foreign Countries.



LAL will Ensure Social Security of all Employees & Donate for Promoting Education, Financial Help to Families of Indian Army & Contribute to Save Environment.



LAL will be having Highly Qualified, Experienced, Dedicated, Committed, Energetic & Enthusiastic Employee Family Strength of More than 500.



LAL will be known as Most Respected & Trusted Company.



LAL will be Serving All Major Business Verticals through Expert Testing, Analysis & Consultancy Services.



LAL will be one of the Top Ten Laboratories in the world.



LAL will be listed in NYSE, BSE, NSE & Dow Jones.



## CORPORATE SOCIAL RESPONSIBILITY

Lilaba Lives by the core Purpose

**“ To Bring Happiness in human lives”**



**Blood Donation For The Society**

**Helping School Students For Meal**



**Feeding Foods To Orphanage Childrens**



**Serving Women's of Old Age Home**

**Participation in Spiritual Gathering**

Are you facing any

of the below Challenges ?



Worried Due to **Low Shelf Life** of the Food Products.



High Wastage Due to **Non-hygienically Processed** Food Products.



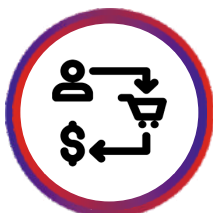
Stressed Due to **Un-Safe** Food Products.



Worried about not being updated with the **new rules & regulations of FSSAI**.



Fear of **product failure**.



Worried about **how to sell & Where to sell** your Food Products.



Not Aware about **latest Labeling & Packaging Guidelines**.

# How Lilaba Helps solver Customer's

## Challenges & Add Value



Lilaba's expert team helps our customer on what to do and how to improve the shelf life of the food products by use of different techniques, processes and technologies.



Lilaba give step by step processes to process the food in hygienic conditions so that our customers get very low rejection due to Non-hygienically Processed food products.



Become stress free as Lilaba guide our customers for food safety in detail.



Lilaba's Expert team guidance on latest updates of the New Rules & regulations of FSSAI helps our customer to remain at the fore-front of the industry.



Forget the fear of failure as Lilaba empower enough our customers to optimize the entire food processing cycle with complete food safety.



Lilaba's expert business growth team guides on Branding, marketing, selling and collaboration strategies so that our customers can grow rapidly.



Lilaba Remains updated with latest requirements of labelling and packaging and transfer these updates to our customers in easily executable manner so that they remain tension free.

## Segments We Serve



**Food  
Industries**



**Water  
Industries**



**Agriculture  
Industries**



**Chemical  
Industries**



**Pharma  
Industries**



**Cosmetic  
Industries**



**Environment  
Industries**



**Animal Feed  
Industries**



**Fuel  
Industries**



**Fertilizer  
Industries**



**Construction  
Materials**



**Ayurvedic  
Industries**

## Why Customers Trust Lilaba Analytical Laboratories Across Different Business Verticals



Lilaba is endowed with Visionary, Expert, Experienced and Passionate Team of Promoters who *always deliver for our customer's happiness* and thus create tremendous value for them.



Lilaba is driven by its *core values and long term corporate vision* thereby making it *most trusted* and *preferred Testing Lab brand* by our customers across the different industry verticals.



Lilaba is the only Laboratory who help customers to *solve their burning challenges* like Low shelf life, nutritional labelling & quality assurance.



Our customer *gets valuable insights from the expert team* of Lilaba which makes their day to day lives much easy.



*Excellent Accuracy and Reliability of the testing service* Provided by Lilaba is un-matched and that is the reason why our customers have robust faith on our capabilities.



Lilaba's *expert guidance on country wise nutritional labelling* helps our food customers to easily export their products successfully in many countries.



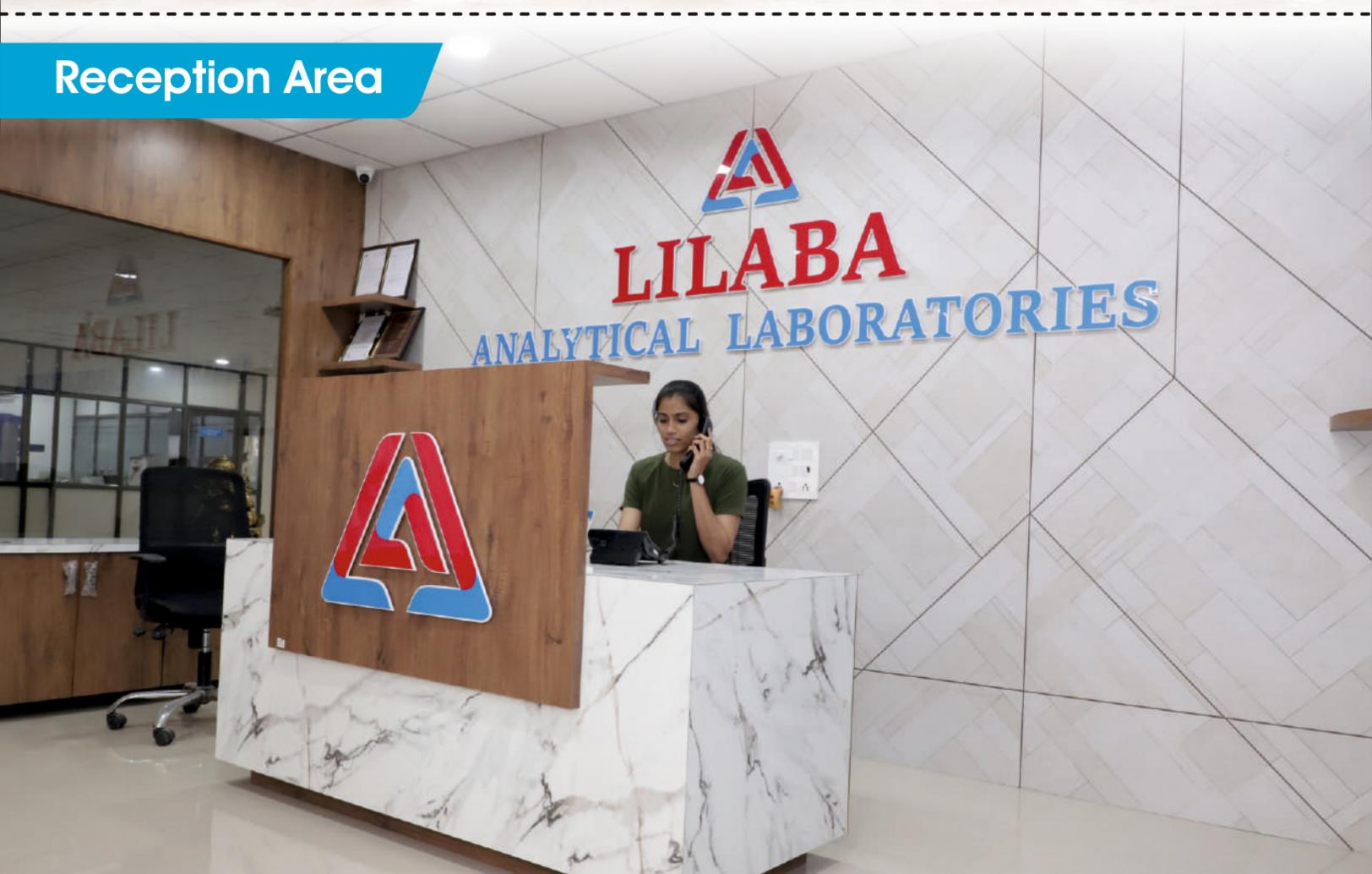
Lilaba also utilizes existing *huge networks of customers* to help our other customers to network with each other so that they can grow their business rapidly.

## Our State of The Art Laboratory Infrastructure



  
**LILABA**  
ANALYTICAL LABORATORIES

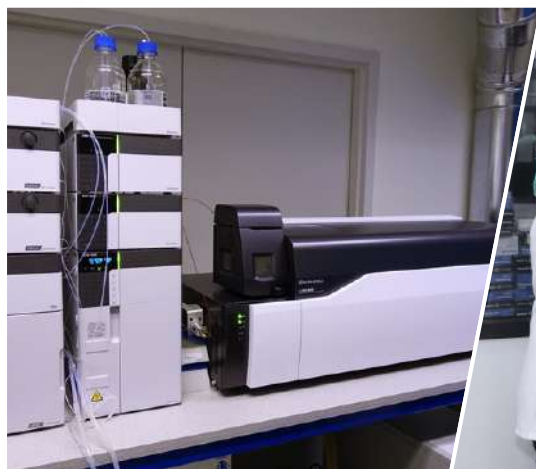
## Reception Area



  
**LILABA**  
ANALYTICAL LABORATORIES

# State of The Art Instrumenation Laboratory

**LCMSMS**



**GCMSMS**



**GC WITH ECD,  
NPD, FID**



**ICP - MS**



**ICP - OES**



**HPLC**



**UV-VIS  
SPECTROPHOTOMETER**



**FTIR**



**ION  
CHROMATOGRAPHY**



## State of The Art Chemical Laboratory



## State of The Art Microbiology Laboratory



## State of The Art Mechanical Laboratory



## Admin, Account, Purchase & Sales Area



## Conference And Meeting Area



## Our Experienced & Expert Team



**Mr. Bhavesh Sojitra**

**C.E.O**

- More than 10 years of Experience in the Laboratory.
- Expert in Business Planning & Strategy, Strategy Implementation, Marketing & Sales.
- Undergone Training for Pesticide Residue Analysis, Heavy Metal Analysis in food and water, Quality Management Systems etc.
- Trained for mastery in entrepreneurs excellence



**Mr. Dilip Kukadiya**

**Technical Director**

- More than 7 years of Experience in the Laboratory.
- Expert in Managing Lab's Technical Operations
- Undergone various Training for Pesticide Residue Analysis, Heavy Metal Analysis in food and water, Method Development & Validation
- Excellent Team Leader



**Mr. Varun Dave**

**Director ( Sales & Marketing )**

- More than 7 years of Experience in the Marketing.
- Expert in Designing Marketing Strategy, Execution & Generating Leads
- Holds command over social media marketing
- Trained in Smart Selling Skill



**Mr. Menish Prajapati**

**Director ( Sales & Marketing )**

- More than 5 years of Experience in the Sales.
- Expert in Educating Customers, Identifying the needs, Presentation and closing the sale.
- Excellent Customer Bonding Skill
- Good Track record of Achieving Sales Target

# Our Expert Testing Services

## Food Products

✓ Bakery Products

✓ Confectionery

✓ Sugar

✓ Jaggery

✓ Honey

✓ Chocolate

✓ Beverages

✓ Tea, Coffee

✓ Cocoa

✓ Spices

✓ Protein Supplement

✓ Infant Foods

✓ Food Additives

✓ Dehydrated Fruits

✓ Dehydrated Vegetables

✓ Dry Fruits

✓ Snacks

✓ Ready To Eat Food

✓ Namkeen

✓ Wafers

✓ Sweets

✓ Noodles

✓ Edible Oil

✓ Fryums

✓ Jam & Sauces

✓ Milk & Dairy

✓ Ice Cream



## Water

✓ Packaged Drinking Water

✓ Drinking Water

✓ Borewell Water

✓ Swimming Pool Water

✓ Boiler Feed Water

✓ Pharmaceutical Water

✓ Irrigation Water

✓ Effluent Water

✓ Construction Water

✓ DM / DI / RO Water

✓ Water For Food Processing Industries



## Agriculture Products

✓ Organic Fertilizer

✓ Chemical Fertilizer

✓ Cereals & Pulses

✓ Soil

✓ Organic Food

✓ Pesticide



## Pharma Products

- ✓ Tablet
- ✓ Capsule
- ✓ Syrup
- ✓ Powder
- ✓ Pharma intermediate
- ✓ Atyrvedic Medicine



## Cosmetic Products

- ✓ Shampoo
- ✓ Soap
- ✓ Cream
- ✓ Face Wash
- ✓ Hair Oil
- ✓ Lipstick



## Fuel Products

- ✓ Petrol
- ✓ Diesel
- ✓ Bio Fuel
- ✓ Coal



## Environmental Testing

- ✓ Ambient Air Monitoring
- ✓ Stack monitoring
- ✓ Waste water Analysis
- ✓ Hazardous Waste Analysis
- ✓ Soil Testing
- ✓ NOC/CTE & CCA/ PTO - Fresh, Ammendment & Renewal From GPCB/CPCB/SPCB
- ✓ Envitonment Clearance & Compliance Study



## How We Serve Customers

- Chemical Analysis
- Microbiological Analysis
- Nutritional Testing
- Vitamin Analysis
- Fatty Acid & Cholesterol Analysis
- Pesticide Residue & Metal Analysis
- Aflatoxin Analysis
- Food Parameter Analysis as per FSSAI rule
- Organic Food Testing
- Shelf life & Stability Analysis
- Food Additives, Preservative Analysis
- Container Testing
- Method Development & Validation
- Product Sterility Testing
- Nitrosamine Analysis
- Material Identification

## Quality Testing

# **BENEFITS** of Regular Quality TESTING.



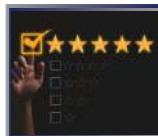
**BETTER QUALITY**  
of Food Product as  
per FSSAI Standards



**LOWER REJECTION RATIO**  
and Low Wastage due to  
Strict Quality control  
At Every Stage



**MORE CONFIDENCE**  
in Business due to best Quality  
of Food Products



**HIGH CUSTOMER SATISFACTION**  
hence Building  
Good Brand Image



**HIGH BUSINESS VOLUME**  
and Profit due to high confidence  
in Quality and Business



**EXPERTS GUIDANCE**  
to improve the Quality  
& Process

***Get Your Benefits by testing at Lilaba.***

# Our Happy Customers



## Namkeen, Wafers & Frymus



## Backery & Beverages



## Ice Cream & Dairy Product



# Our Happy Customers



## Ready To Eat, Frozen, Dhytreated



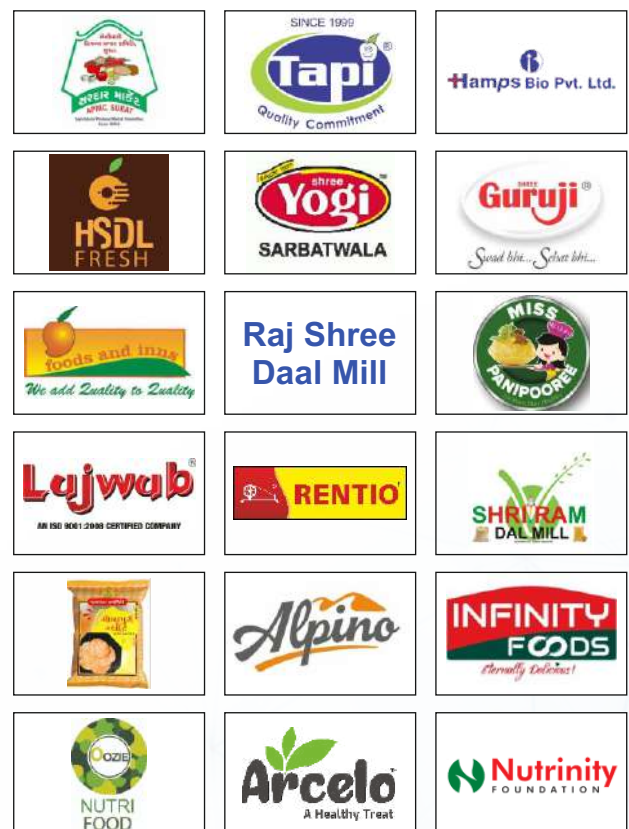
## Dry Fruits, Mukhvas, Chikki, Spices



## Sweet, Chocolate & Pickle



## Fruits & Vegetable, Snacks & Cereals



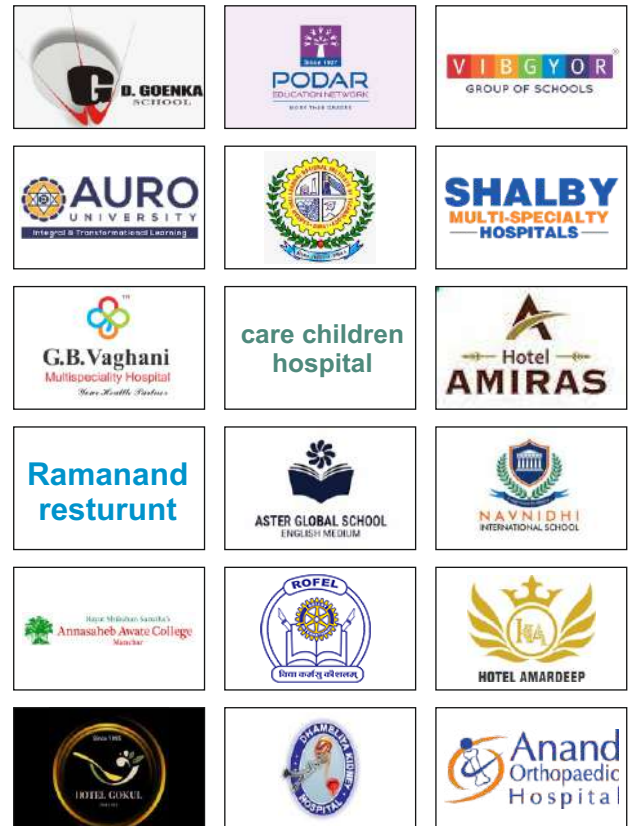
# Our Happy Customers



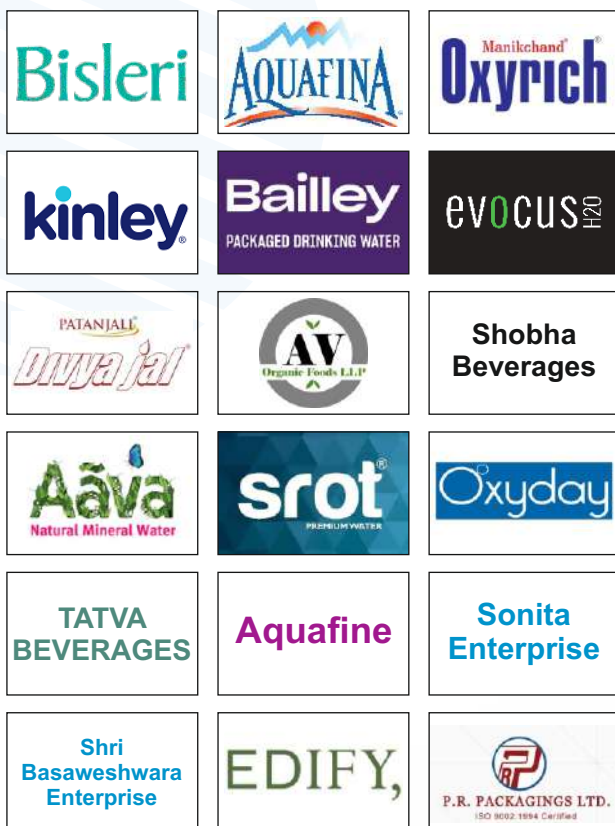
## Other



## School, College, Hospital, Hotel



## Water & Packaging Materials



## Ayurvedic, Pharma, Cosmetic





# LILABA

## ANALYTICAL LABORATORIES



**Lilaba Analytical Laboratories**

 [www.lilabalabs.com](http://www.lilabalabs.com)

 [sales@lilabalabs.com](mailto:sales@lilabalabs.com)

**Sales  
Inquiry**



**+91 98243 22298**

**+91 87587 19855**

**+91 95107 80140**

**+91 95101 13347**



**Plot No. 88 to 92, Gate No.3, Siddhivinayak Industrial Estate,  
Opp. Opera Palace, Laskana - Kholvad Road, Kholvad,  
Taluka - Kamrej, Surat, GUJARAT - 394190, INDIA**